



PROGRAM NAME *Founder's Week: The Hope Within Us*

RELEASES

MB1 Release: Recorded evening sessions (schedule on page 3)

Dates/Times: Feb. 7–11 | Tuesday–Friday at 8–8:54 p.m. CST and Saturday at 5–5:54 p.m. CST.

Length: 5 x 54 minutes (no barter spot). Each session is a continuous broadcast with no breaks.

MB2 Release: Live coverage of four morning and five evening sessions (schedule on page 4)

Dates/Times: Feb. 6–10 | Monday–Friday starting at 9:30 a.m. CST and 7 p.m. CST

Length: Approximately two–three hours per session. Each session is a continuous broadcast with no breaks.

MB2 Release: Back-to-back replay of five evening sessions (schedule on page 5)

Date/Times: Saturday, Feb. 11 | 1–5:54 p.m. CST

Length: Five back-to-back 54 minute continuous programs with no breaks (no barter spots).

FTP Release: The 5 x 54 minute evening sessions will be available for download by 4:30 p.m. CST Feb. 7–11, Tuesday–Saturday, at this URL (schedule on page 3):

ftp://ftp.moody.edu/Programs/Special/Founders_Week_2012/Program/.

PROGRAM DESCRIPTION

Moody Bible Institute celebrates “The Hope Within Us” at the annual Bible conference, *Founder's Week*. From Feb. 6–10, we will be challenged to seek God’s heart through biblical preaching and reverent worship. Hear powerful messages from Paul Nyquist, Francis Chan, Erwin Lutzer and Ravi Zacharias and special music by Keith and Kristyn Getty.

ABOUT FOUNDER’S WEEK

Founder's Week, held annually since 1901, commemorates the Feb. 5 birthday of the world-renowned 19th century evangelist and MBI founder, Dwight Lyman Moody. Over the years, *Founder's Week* has grown beyond its original purpose as a Bible conference for MBI faculty, students and employees, now drawing attendees from Chicagoland, the nation and the world.

This spiritually enriching week provides an opportunity to learn from today's foremost Christian teachers and leaders and worship with special musical guests. For those unable to attend, Moody Radio provides stations the opportunity to broadcast conveniently edited evening sessions via FTP, programmed coverage on MB1 and extended live coverage on MB2.

This year’s, speakers will include Paul Nyquist, Francis Chan, Erwin Lutzer, Ravi Zacharias, Jill Briscoe, Gene Getz, Don Sweeting, Don Sunukjian, James Meeks and more. Those leading worship will include Keith and Kristyn Getty, Tim Stafford and Moody’s student music ensembles. Additional information can be found at www.foundersweek.org.

PROMO SPOTS

MB1: ROS placement in 1st 30 seconds of mandatory breaks at :59:00, Monday–Friday, Jan. 23–Feb. 3

MB2: During the bulk promo feed at 9 a.m., Wednesdays, Jan. 25 and Feb. 1

FTP: Available Jan. 17 at ftp://ftp.moody.edu/Programs/Special/Founders_Week_2012/Promos/

One 30 second promo of complete MB2 live coverage for use in network break at 59:00 (see above)

One 60 second and one 30 second promo of FW2012 evening session coverage with room for local tag

One 60 second and one 30 second promo of FW2012 complete coverage with room for local tag

UNITY 4000 SWITCHING

UNITY 4000 receiver switching will be available to affiliates on an “all sessions or nothing” basis. Moody Radio affiliates who normally use programming from MB1 can opt-in to having our Satellite Operations team add their satellite receiver’s serial number to our *Founder’s Week 2012* Switching List used by our Moody Satellators and unmanned owned and operated stations. This will result in MB2 being placed on your Port 1 and MB1 being placed onto Port 2 during the live sessions. At the end of the morning and evening sessions, Satellite Operations will then begin a simulcast of MB1 programming on the MB2 channel until the next hard break at 12:28:00 p.m. CST for morning sessions and 9:28:00 p.m. CST for evening sessions.

Please contact Moody Radio Integrated Marketing Communications by calling (800)-621-7031 or e-mailing moodyradio@moody.edu by Wednesday, Feb. 1, if you would like to sign up for this UNITY 4000 switching service.

CLEARANCE *Founder’s Week 2012* is available to all radio stations free of charge; however, clearance is required. In addition, stations must be contracted to air SRN News in order to carry the *SRN Newscasts*. Please complete the online clearance form: www.whereturn.org/clearance.

LISTENER SUPPORT

- ❑ For more information, visit www.moodyconferences.com.
- ❑ Live audio and video internet streaming of *Founder’s Week 2012* sessions is available from the www.foundersweek.org along with archives of past *Founder’s Weeks*.
- ❑ Audio recordings of *Founder’s Week 2012* sessions will be available for purchase at www.moodyaudio.com during and after the conference.

GRAPHICS

Banner graphic and high resolution photos of speakers and musical artists available for download at ftp://ftp.moody.edu/Programs/Special/Founders_Week_2012/Graphics/



MB1 Schedule for Founder’s Week 2012: Evening Sessions

Monday thru Friday’s evening sessions will be recorded and edited to fit a continuous 54 minute hour. Each session will air on MB1 the following day, thus the reason for no coverage Monday night. (There is no live broadcast of morning or evening sessions on MB1^.)

Recorded Evening Sessions: Five evening sessions

Dates/Times: Feb. 7–11 | Tuesday–Friday at 8–8:54 p.m. and Saturday at 5–5:54 p.m. CST.

Length: 5 x 54 minutes (no barter spot). Each session is a continuous broadcast with no breaks.

Preemptions:

Tuesday–Friday Preemptions: *The Word in Song* with Donna Leland (hour one), *Insights* and *The Garlow Perspective* at 8:13 p.m.*, the 2 minute hard break at 8:28 p.m., *SRN News Headlines* at 8:30 p.m. and *Listen Up* and *A Love Language Minute* at 8:43 p.m.* (* -indicates a floating break).

Saturday Preemptions: *Music for Saturday* with Donna Leland (hour five), *SRN News Headlines* at 5:30 p.m. and *SRN Sports* at 5:32 p.m.

	Monday Feb. 6	Tuesday Feb. 7	Wednesday Feb. 8	Thursday Feb. 9	Friday Feb. 10	Saturday Feb. 11
5–5:54 p.m. CST	Regular MB1 Program	Regular MB1 Program	Regular MB1 Program	Regular MB1 Program	Regular MB1 Program	Ravi Zacharias^^ (Preempts <i>Music for Saturday V</i>)
8–8:54 p.m. CST	Regular MB1 Program	Paul Nyquist (Preempts <i>The Word in Song</i>)	Erwin Lutzer (Preempts <i>The Word in Song</i>)	Francis Chan (Preempts <i>The Word in Song</i>)	Don Sunukjian (Preempts <i>The Word in Song</i>)	Regular MB1 Program

^ Live coverage and complete morning sessions (includes two speakers) will be provided on MB2 only. (See MB2 Schedule on page 4.)

^^ All five evening sessions will be replayed back-to-back on MB2 Saturday, Feb. 11 from 1–5:54 p.m. CST. Therefore, the evening session with Ravi Zacharias will air Saturday, Feb. 11 from 5–5:54 p.m. CST on both MB1 and MB2. (See MB2 Schedule on page 5.)

MB2 Schedule for Founder’s Week 2012: Live

All general sessions, Monday through Friday, will be available live on MB2. The afternoon break-out sessions may be recorded but will not be available for broadcast the week of *Founder’s Week*. All coverage will be hosted, with Moody Radio’s Bill Davis anchoring the week’s morning sessions and Jon Gauger hosting the evening sessions.

Live Coverage: Live coverage of four morning and five evening sessions

Dates/Times: Feb. 6–10 | Monday–Friday starting at 9:30 a.m. and 7 p.m. CST

Length: Approximately two to three hours per session. Each session is a continuous broadcast with no breaks.

Preemptions: No program preemptions on MB2, but the Wednesday, Feb. 8 Moody Radio Promos weekly feed at 9 a.m. on MB2 will be preempted.

	Monday Feb. 6	Tuesday Feb. 7	Wednesday Feb. 8	Thursday Feb. 9	Friday Feb. 10
Morning Sessions: 9:30–11:55 a.m.^ or 9:30 a.m.–12:28 p.m.^^		9:30 a.m. Gene Getz 10:45 a.m. Don Sweeting	9:30 a.m. Gene Getz 10:45 a.m. Jill Briscoe	9:30 a.m. Mark Bailey 10:45 a.m. James Meeks	9:30 a.m. Mark Bailey 10:45 a.m. George Waddles
Evening Sessions: 7–8:55 p.m.^ or 7–9:28 p.m.^^	Opening Night Paul Nyquist	Erwin Lutzer	Francis Chan	Don Sunukjian	Ravi Zacharias

^ Approximate “soft” ending time.

^^ Optional, automation-friendly “hard out” follows the network announcer’s sign-off, followed by a simulcast of regular MB1 programming until regularly scheduled hard breaks at 12:28:00 p.m. for morning sessions and 9:28:00 p.m. CST for evening sessions.

For stations planning to carry the live MB2 coverage, we recommend running the programming through your board with an operator on duty to transition from the end of each broadcast session to the next program element. Live MB2 morning and evening sessions are scheduled to end by 11:55 a.m. and 8:55 p.m. CST respectively, but due to the nature of these live broadcast events, some sessions could run over the top of the hour. As a reminder, please instruct your staff or program your automation to be flexible with end times, especially with evening sessions. Closing remarks by speakers may include invitations for spiritual decisions and an abrupt ending can impact the spiritual nature of the moment.

In order to prevent cutting off a speaker, we are offering stations an optional automation-friendly “hard out” time of 12:28 p.m. CST for the morning sessions and 9:28 p.m. CST for the evening sessions. Programming will consist of fill music up to the top of the hour if the session runs short and then will join regular MB1 programming (the first half of *Midday Connection* until 12:28 p.m. CST and the first half of *The Word in Song* [hour two] until 9:28 p.m. CST). If your station does not normally carry *Midday Connection* and you wish to carry the morning sessions of *Founder’s Week* live, we recommend running with a live local board operator.

Please remember that **MB2 does not use relays and there are no ID breaks** offered during the MB2 live Monday through Friday programming feeds during *Founder’s Week 2012*.

MB2 Schedule for Founder's Week 2012: Evening Replay

Moody Radio will provide a five hour replay of all evening session messages on Saturday, Feb. 11 on MB2. Each session will be edited to fit a continuous 54 minute broadcast.

Back-to-Back Replay: Five evening sessions replayed

Date/Times: Saturday, Feb. 11 | 1–5:54 p.m. CST

Length: Five back-to-back 54 minute continuous programs with no breaks (no barter spots). *SRN Newscasts* will air at 00:55:00 each hour. Stations must be contracted for *SRN News* in order to carry the newscasts.

Preemptions: No preemptions on MB2

Saturday, Feb. 11	1–1:54 p.m. CST	2–2:54 p.m. CST	3–3:54 p.m. CST	4–4:54 p.m. CST	5–5:54 p.m. CST
Speaker	Paul Nyquist	Erwin Lutzer	Francis Chan	Don Sunukjian	Ravi Zacharias [^]
Following each message:	Following each 54 minute message, the MB2 channel will simulcast MB1 for five minutes, including the network 60 second local break at :54:00, <i>SRN Newscast</i> at :55:00 and then go silent at 59:00 for the one minute mandatory network break for local IDs.				
Technical Notes:	No network relays will be used on MB2. Network timing will be synchronized to the MB1 satellite schedule.				

[^] All five evening sessions will be replayed back-to-back on MB2 Saturday, Feb. 11 from 1-5:54 p.m. CST. Therefore, the evening session with Ravi Zacharias will air Saturday, Feb. 11 from 5-5:54 p.m. CST on both MB1 and MB2. (See MB1 Schedule on page 3.)